



2012 MODEL YEAR

RAM 3500 LARAMIE CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$55,210

DODGE RAM 3500 LARAMIE CREW CAB 4X4
Exterior Color: Bright White Clear Coat Exterior Paint
Interior Color: Dark Slate Interior Color
Interior: Leather-Trimmed Bucket Seats
Heated Second-Row Seats
Ventilated Front Seats

Engine: 6.7-Liter Cummins® Turbo Diesel Engine
Transmission: 6-Speed Automatic 68RFE Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Airbags
Supplemental Side-Curtain Front and Rear Airbags
35-Gallon Fuel Tank
Limited-Slip Differential Rear Axle
Diesel Exhaust Brake
Integrated Trailer Brake Controller with Display
Heavy Duty Engine Cooling
Anti-Lock 4-Wheel Disc Brakes
Remote Keyless Entry
Sentry Key® Theft Deterrent System
Speed Control
Power Locks
Power Windows w/ Front One-Touch Up & Down Feature
Power Accessory Delay
Automatic Headlamps
Pwr Chrome Heat T-Tow Mirrors w/Puddle&Signal Lamps
ParkView Rear Back-Up Camera
Security Alarm
Heated Steering Wheel

INTERIOR FEATURES
Air Conditioning w/Automatic Dual-Zone Temp Control
GPS Navigation
Uconnect® 730N SAT/CD/DVD/MP3/HDD/NAV
SiriusXM Travel Link/1Yr Travel Link Subscription
SiriusXM RealTime Traffic/1-Yr Traffic Service
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 1-888-539-7474
Uconnect® Voice Command with Bluetooth®
40 GB Hard Drive with 20 GB Available
506W Alpine® Prem Sound w/9 Speakers & Subwoofer
Memory for Radio / Driver's Seat / Mirror
Pwr 10-Way Driver Seat w/Memory&Pwr 6-Way Pass Seat
40 / 20 / 40 Split Bench Seat
Instrument Cluster with Vehicle Information Display
Second-Row In-Floor Storage Bins
12-Volt Auxiliary Power Outlet
Heated Front Seats

Steering Wheel Mounted Audio Controls
115-Volt Auxiliary Power Outlet
Rear Power Sliding Window
EXTERIOR FEATURES
17-Inch x 6.0-Inch Aluminum Wheels
LT235/80R17E BSW All Season Tires
Locking Tailgate
Trailer Tow Wiring with 7-Pin Connector
Trailer Tow Wiring with 4-Pin Connector
Class IV Receiver Hitch

OPTIONAL EQUIPMENT

Leather-Trimmed Bucket Seats \$500
Heated Second-Row Seats
Ventilated Front Seats
Bucket Seats
Customer Preferred Package 2FH
Protection Group \$50
Transfer Case Skid Plate
Monotone Paint
Body-Color Fender Flares
Delete Rear Wheel Spats
6-Speed Automatic 68RFE Transmission \$500
Storage Tray
3.73 Rear Axle Ratio
Tip Start - Single Turn Starting
Transmission Oil Cooler
Power Sunroof \$995
ParkSense® Rear Park Assist System \$250
Power Adjustable Pedals with Memory \$150
Remote Start System \$185

DESTINATION CHARGE \$995

TOTAL PRICE: * \$58,835

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000 mile Limited Warranty on Cummins Diesel engine components.
24-hour towing assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

Chrysler Group LLC

EPA Fuel Economy Estimates

These estimates reflect new EPA methods beginning with 2008 models.

CITY MPG
N/A

Expected range
for most drivers
to MPG

HIGHWAY MPG
N/A

Expected range
for most drivers
to MPG

Estimated
Annual Fuel Cost

based on 15,000 miles
at per gallon

Combined Fuel Economy

Heavy duty vehicle,
no label required.

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See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-3DRJL5CG-332151

L4-VON: 0999

S.L.
1203



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.