



2012 MODEL YEAR
RAM 3500 CHASSIS - LARAMIE CREW CAB 60"C/A 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER’S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$35,690

DODGE RAM 3500 CREW CAB CHASSIS 4X4
Exterior Color: Sagebrush Pearl Coat Exterior Paint
Interior Color: Dark Slate Interior Color
Interior: Leather-Trimmed Bucket Seats
Ventilated Front Seats
Heated Second Row Seats
Engine: 6.7-Liter I6 Cummins® Turbo Diesel Engine
Transmission: 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)
FUNCTIONAL/SAFETY FEATURES

Ram Chassis Cabs are Job-Rated ®
GVW Rating - 12,500 Pounds
730-Amp Maintenance-Free Battery
4.10 Rear Axle Ratio
Manual Shift-On-The-Fly Transfer Case
160-Amp Alternator
Sentry Key® Theft Deterrent System
Automatic Headlamps
5,500 lbs Front Axle with Hub Extension
Advanced Multistage Front Airbags
Front Stabilizer Bar
Rear Heavy Duty Stabilizer Bar
Heavy Duty Engine Cooling
Front Heavy Duty Shock Absorbers
Rear Heavy Duty Shock Absorbers
7-Pin Trailer Tow Wiring

OPTIONAL EQUIPMENT

Leather-Trimmed Bucket Seats \$500
Ventilated Front Seats
Heated Second Row Seats

Customer Preferred Package 2GH \$10,860

Leather-Trimmed 40 / 20 / 40 Bench Seat
Rear 60 / 40 Split Folding Seat
Power Memory 10-Way Driver/6-Way Passenger Seats
Power Lumbar Adjust
Heated Front Seats
Heated Steering Wheel
Front and Rear Floor Mats
Wood Grain Instrument Panel Accent
Deluxe Door Trim Panel
Leather-Wrapped Steering Wheel
Steering Wheel-Mounted Audio Controls
Front Center Seat Cushion Storage
Speed Control
Remote Keyless Entry
Sun Visors with Illuminated Vanity Mirrors
Uconnect® 430 CD/DVD/MP3/HDD
SiriusXM Satellite Radio w/ 1-Yr Radio Subscription
For More Information, Call 888-539-7474
6 Speakers
Uconnect® with Voice Command

USB Port for Mobile Devices
115-Volt Auxiliary Power Outlet
Overhead Console
Memory for Radio, Driver's Seat, Mirrors and Pedals
Air Conditioning with Dual Zone Temperature Control
Traveler / Mini Trip Computer
Auto-Dimming Rearview Mirror
Fog Lamps
Under Hood Lamp
Cold Weather Group \$90
Winter Front Grille Cover
Engine Block Heater
Heavy Duty Snow Plow Prep Group \$200
220-Amp Alternator
Transfer Case Skid Plate Shield
6-Speed Automatic Transmission \$1,295
6.7-Liter I6 Cummins® Turbo Diesel Engine \$6,885
Selective Catalytic Reduction (DEF)
GVW Rating - 13,000 Pounds
Diesel Exhaust Brake
180-Amp Alternator
Tow Hooks
Chrome Tubular Side Steps by Mopar® \$655
Full-Size Spare Tire \$350
17-Inch Steel Spare Wheel
Jack and Wrench
Power Adjustable Pedals with Memory \$150
Remote Start System NO CHARGE
Trailer Brake Control \$230

DESTINATION CHARGE \$995

TOTAL PRICE: * \$57,900

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty.
3-year or 36,000-mile Basic Limited Warranty.
5-year or 100,000 mile Limited Warranty on Cummins Diesel engine components.
24-hour towing assistance; certain restrictions apply.
Ask Dealer for a copy of the limited warranties or see your owner’s manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO
Chrysler Group LLC

EPA Fuel Economy Estimates

These estimates reflect new EPA methods beginning with 2008 models.

CITY MPG
N/A

Expected range
for most drivers
to MPG

HIGHWAY MPG
N/A

Expected range
for most drivers
to MPG

Estimated
Annual Fuel Cost

based on 15,000 miles
at per gallon

Combined Fuel Economy

Heavy duty vehicle,
no label required.

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Your actual
mileage will vary
depending on how you
drive and maintain
your vehicle.



See the FREE Fuel Economy Guide at dealers or www.fueleconomy.gov



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government
for frontal crash, side crash or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C7-WDTCL2CG-243155

L4-VON: 8834

S.L.
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THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.