



2012 MODEL YEAR  
RAM 2500 SLT CREW CAB 4X4

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$47,045

**DODGE RAM 2500 SLT CREW CAB 4X4**  
**Exterior Color:** Bright White Clear Coat Exterior Paint  
**Interior Color:** Dark Slate / Medium Graystone Interior Colors  
**Interior:** Premium Cloth Bucket Seats  
115-Volt Auxiliary Power Outlet  
Power 10-Way Driver Seat  
**Engine:** 6.7-Liter I6 Cummins Turbo Diesel Engine  
**Transmission:** 6-Speed Automatic Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)  
FUNCTIONAL / SAFETY FEATURES

Advanced Multistage Front Airbags  
Supplemental Side-Curtain Front and Rear Airbags  
Supplemental Side-Curtain Airbags  
Antilock 4-Wheel Disc Brakes  
Electric Shift-on-the-Fly Transfer Case  
Electronic Stability Control  
Tire Pressure Monitor w/ 4-Wheel Pressure Display  
Front Stabilizer Bar  
Heavy Duty Engine Cooling  
Front Heavy Duty Shock Absorbers  
Rear Heavy Duty Shock Absorbers  
Remote Keyless Entry  
Sentry Key Theft Deterrent System  
Locking Tailgate  
Electronic Vehicle Information Center  
Automatic Headlamps  
Class IV Receiver Hitch  
Trailer Tow Wiring with 4-Pin Connector  
Engine Block Heater  
12-Volt Auxiliary Power Outlet

**INTERIOR FEATURES**  
Premium Cloth 40 / 20 / 40 Bench Seat  
Rear Folding Seat  
Rear UnderSeat Storage Compartment  
Second-Row In-Floor Storage Bins  
Air Conditioning  
Speed Control  
Power Windows w/ Front One-Touch Up & Down Feature  
Power Locks  
Tilt Steering Column  
Manual Adjust Seats  
Overhead Console  
Trip Computer  
Temperature and Compass Gauge  
Height-Adjustable Front Shoulder Belts

OPTIONAL EQUIPMENT

**Premium Cloth Bucket Seats** \$950  
115-Volt Auxiliary Power Outlet  
Power 10-Way Driver Seat  
Power Lumbar Adjust  
Low-Back Bucket Seats

Rear 60 / 40 Split-Folding Seat  
**Customer Preferred Package 2FG** \$75  
**Protection Group**  
Transfer Case Skid Plate  
**SLT Plus Decor Group** \$1,650  
Luxury Group  
Full Chrome Grille  
17-Inch x 8.0-Inch Polished Forged-Aluminum Wheels  
Auto-Dimming Exterior Mirrors  
Exterior Mirrors with Turn Signals  
Exterior Mirrors with Puddle Lamps  
Halogen Quad Headlamps  
Power Heat Mirrors with Auto-Dim / Signals  
Rear Dome Lamp with On/Off Switch  
Integrated Trailer Brake Controller with Display  
Universal Garage Door Opener  
Glove Box Lamp  
Sun Visors with Illuminated Vanity Mirrors  
Overhead Console with Garage Door Opener  
Limited-Slip Differential Rear Axle  
Auto-Dimming Rearview Mirror  
Fog Lamps  
Steering Wheel-Mounted Audio Controls  
Leather-Wrapped Steering Wheel  
**6-Speed Automatic Transmission** \$1,900  
**6.7-Liter I6 Cummins Turbo Diesel Engine** \$9,345  
Winter Front Grille Cover  
"Cummins Turbo Diesel" Badge  
GVW Rating - 9,600 Pounds  
Diesel Exhaust Brake  
11.50-Inch Rear Axle  
Tow Hooks  
**Rear Window Defroster** -\$150  
Rear Fixed Window  
**Chrome Tubular Side Steps by Mopar** \$750  
**Media Center 430 CD/DVD/MP3/HDD** \$1,100  
Bluetooth Streaming Audio  
Hard Drive  
6.5-Inch Touch-Screen Display  
Uconnect Voice Command with Bluetooth  
**LT265/70R17E OWL On/Off-Road Tires** \$300  
**Remote Start System** \$375  
**Federal A/C Excise Tax** \$100

Destination Charge \$1,595

TOTAL PRICE: \* \$65,035

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: SALTILLO, MEXICO

VIN: 3C6-UD5DL0CG-299830

L4-VON: 3082

S.L.  
0914



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.  
\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

Chrysler Canada Inc.

5-YEAR / 100,000-KM  
\$0 DEDUCTIBLE  
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2012 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre\* fully transferable Powertrain Limited Warranty with \$0 deductible plus 24-hour roadside assistance\*. Basic Warranty coverage is for 3 years or 60,000 kilometres\*. Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres\*. The 5/100 Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses or to SRT models. Please see your dealer for details.

\*Whichever comes first. \*Some conditions may apply.

*This Vehicle Is Manufactured To Meet Specific Canadian Requirements.  
This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.*

ENERGUIDE

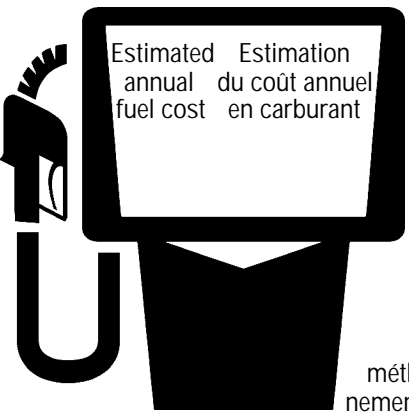
Ask your dealer for the FUEL CONSUMPTION GUIDE  
or call 1-800-387-2000.

CITY / VILLE

L/100 km

mi/gal

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.



Canada

HIGHWAY / ROUTE

L/100 km

mi/gal

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT  
à votre concessionnaire ou composez le 1-800-387-2000.**